



Media Release

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Owning a bakery means more than making a crust

Ann Brown and Scott Hardy have filled a niche in the Beresfield eatery market.

Since opening AnnScott's Bakery and Café at the beginning of January, the husband and wife team have been run off their feet – and happily so.

Mr Hardy said opening the business was the fulfilment of a long-held dream.

"Whenever equipment came up, we bought it – we ended up with a garage full of gear," Mr Hardy said.

But the opening was still a way off when Mr Hardy and Ms Brown came across GoGetta, which helped them finance the final package of equipment they needed.

Using GoGetta's Rent-Try-Buy™ solution, the couple installed ovens, a bench and sandwich bar and opened their business much sooner than they had hoped.

"Without the funding from GoGetta we would have had to wait much longer and save a bit more money – they helped us get up and running," Mr Hardy said.

A baker since he left school, Mr Hardy said he had long dreamt of opening his own business.

"I'd been working for other people for 20 years and I was time I did it on my own."

Ms Brown and Mr Hardy, – with seven children between them – said the Beresfield community had welcomed the bakery and café concept.

"There's another bakery in town, but there's only one other place that does coffee and we're the only place where you can sit down," Ms Brown said.

She said locals and visitors alike had embraced the café's range of coffees, teas, frappes and milkshakes.

"We've been so much busier than we expected to be at the beginning – it's fantastic," Ms Brown said.

GoGetta Managing Director Allan English said the company's Rent-Try-Buy™ solution enabled businesses to free up working capital rather than spend it on depreciating assets.

"With access to equipment becoming more important than ever, renting is a solution that offers flexibility and helps businesses preserve valuable capital so it can be injected into other important areas of the business and ultimately aid growth," Mr English said.

GoGetta National Sales Manager Mike De Gruyter said that in the face of current market conditions, companies were seeking options that allowed them to access the newest equipment through flexible finance.

“Until we launched GoGetta, the most common way of procuring the equipment was hiring, which is expensive and doesn’t always give access to new equipment.”

Under GoGetta’s Rent-Try-Buy™ solution, businesses can return equipment at the end of their 12 month contract or receive a 75 percent rental rebate if they decide to buy.

GoGetta is a division of Brisbane-based company Silver Chef, which has financed hospitality equipment for more than 20 years.

Silver Chef, listed on the Australian Securities Exchange, is capitalised at \$20 million and since its inception has provided finance solutions for more than 25,000 businesses.

For more information about GoGetta’s Rent-Try-Buy™ solution phone 1800 464 388

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