



Media Release

25 May 2009

## **Boulderstone makes kids' lives a hole lot better**

Money raised at a charity golf day on Sunday will bring laughter to the lives of children living with cancer in North Queensland.

The third Boulderstone Camp Quality golf day aims to raise more than \$50,000 to send a group of children and their families to the snow next year.

The event, at the Rowes Bay Golf Club, last year raised enough cash to pay for a snow trip to Thredbo for 22 children, their companions and medical staff.

Boulderstone North Queensland Regional Manager Gary Butler said more than \$90,000 had been raised for Camp Quality, a charity that supports children with cancer and their families, since the event's inception in 2007.

"Camp Quality uses the money to give children with cancer the chance to be kids and have fun," Mr Butler said.

"The money we raised last year will give kids from up north the chance to see snow for the first time, and we hope to raise enough on Sunday to send a group to the Australian snowfields next year," Mr Butler said.

All playing spots in this year's golf day have been sponsored, but Mr Butler hopes to raise more cash through a memorabilia auction to be held after the event.

"We're hoping people who are not playing will come along and do their bit with the auction – it's a great chance to buy something collectable and help these kids at the same time."

Camp Quality North Queensland Area Manager Mark McGregor said the organisation aimed to give children living with cancer and their families the opportunity to face challenging days and celebrate the good ones.

"To send any child from North Queensland to the snow is incredible because most have never seen snow before, but to be able to send children living with cancer is even more special," Mr McGregor said.

The Boulderstone Camp Quality Memorabilia Auction includes a framed cricket bat signed by Don Bradman, a photo collage signed by Valentino Rossi, a photo collage signed by Darren Locker, a golf glove signed by Robert Allenby, a Melbourne Storm jersey signed by the team, a Cowboys jersey signed by the team and a framed Queensland State of Origin jersey.

The auction starts at 5.30pm on 31 May at Rowes Bay Golf Club, Pallarenda Rd, Rowes Bay. For more information phone Jasmine Slingsby on (07) 4727 3777.

### **Note to media:**

The Boulderstone Camp Quality Annual Golf Day starts at 10.30am on 31 May. The event is a shotgun start. For more information or to arrange images on or before Sunday, please contact Jodie Powell, Senior Consultant, Three Plus on (07) 3503 5700 or 0409 946 796.